Pleasant Run Nursery

See our website for our full selection of plants pleasantrunnursery.com

2023 New Plants

Warm Greetings from Pleasant Run Nursery

2022 was probably our most challenging year weather-wise, at least that I can remember. The rain started in early April and didn't shut off until the end of May. After that months long deluge, we had the privilege of going through a brutally hot summer with drought restrictions enacted in central NJ where the farm is located. But despite all of this we managed to have a fun and fast year thanks to all of you. In my first year as head of sales it was really wonderful to finally put a face to the name of so many of our wonderful customers and friends. Being able to converse with so many and hear what you all really would like from us as a business partner has allowed us to implement new ideas and expand our plant list to be much more encompassing and interesting. We finally stepped into the 20th century, yes, I said 20th, with the addition of a mechanized potting line this year which has directly led to faster production that is much more consistent and allows us to produce the numbers that you have come to need and expect for your jobs. If there is anything else that we can do to help make your lives and jobs easier please do not hesitate to ask. We are all in this together and it is these very relationships that make our industry so amazing. So here's to closing the books on 2022 and we all can't wait to another rollercoaster year in 2023 riding with all of you!







GUIDE TO ICONS

- 🗘 Sun
- 🍄 Partial Shade/Shade Tolerant
- 🛊 Shade
- 🔏 Deer Resistant
- GC Groundcover
- Native

PLEASANT RUN NURSERY, INC.

93 Ellisdale Rd, PO Box 247 Allentown, NJ 08501

P: 609-259-8585 **F:** 609-259-6044

info@pleasantrunnursery.com pleasantrunnursery.com Back Row: Kenny Dilts, Carl Hesselein, Richard Hesselein, Trevor Provost Front Row: Susan Schlagel, Lisa Strovinsky, Kristin Grover, Kate Irvine, Nicole Anastasopoulos

Our Team:

Richard Hesselein, CNLP President Carl Hesselein, CNLP Vice President of Sales Susan Schlagel Office Manager/Operational Accounting Manager Kristin Grover, CNLP Brokered Plant Procurement/ Customer Service Lisa Strovinsky, CNLP Marketing, Logistics Coordinator/

Customer Service Nicole Anastasopoulos Customer Service

Kenny Dilts Perennial Production

Trevor Provost Production Manager

Byron Salguero Brokered Plant Manager/Assistant Production Manager

Jose 'Chelino' Hernandez Propagation Foreman

Kate Irvine Inventory/Shipping Coordinator

Directions:

- NJ Turnpike to Exit 7A, then East on I-195 to Exit 8
- Go right at the end of the ramp, toward Allentown
- After passing the lake & High St (left), take left onto Ellisdale Rd.
- Follow Ellisdale Rd. 1.25 miles to 93 Ellisdale Rd., on left

• Turn down gravel drive, and the nursery office is on the right Always check in at the nursery office

first when you arrive.

Please do not bring your pets to the nursery. We have several animals on the farm and are concerned about safety and disruption for everyone. We appreciate your cooperation.

March through December Hours:

(March hours depend on weather) Mon-Fri: 7AM – 4PM (Closed for loading 12PM – 1PM) Saturday: 7AM – 12PM Closed Sunday

January and February Hours:

Open by appointment only—please feel free to call us.

About Pleasant Run Nursery

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Pleasant Run

Nursery

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CONTRACT GROW PROGRAM

"Land Collective's 2022 PHS Philadelphia Flower Show garden submission was made successful in no small part to our collaboration with Pleasant Run Nursery in the procurement of our horticulture and "contract grow" of several of our "signature" plants. This was our first Flower Show entry, and we could not have accomplished our award-winning garden submission, "Embrace," without Pleasant Run. We recognized quite quickly the nursery's capacity to design problem-solve alongside us to ensure the quantities and quality necessary to support our vision for horticultural richness for this internationally-recognized event. Carl Hesselein and his team were "in the trenches" with us, supporting our effort with regular communications, ideation, and well-managed services that made this challenging project's vision a reality."

–David A. Rubin, Founding Principal DAVID RUBIN Land Collective

Pleasant Run Nursery is excited to offer the ability to contract grow plant material for specific job sites or installations. We have successfully grown Woody Ornamental and Herbaceous plants for Landscape Contractors, Estate Managers and Park Systems. We work with a broad list of suppliers, so we have the ability to source liners and we have the space to grow the material you need to meet your planting schedule.

SUSTAINABLE PRACTICES

We were the first wholesale nursery in New Jersey to be recognized as a New Jersey Sustainable Business. We qualified for this in twelve different categories, and we work on adding to them every year. The areas which gave us eligibility are:

- Develop Environmentally Preferable Purchasing Plan (FSC paper & 100% recycled paper used)
- Waste Reduction (water coolers throughout nursery)
- Waste Reuse (used office paper becomes scrap paper)
- Waste Recycling (containers, hoop house plastic, aluminum cans)
- Energy Efficiency (new bulbs are all halogen)

- Renewable Energy (solar power)
- Employee Commuting (carpooling)
- Electronic Fleet Vehicles (golf carts)
- Water Conservation (drip irrigation, pulse-style irrigation schedule)
- Stormwater Management and Site Design (bioswale, rain gardens, permeable surfaces)
- Supporting the wellbeing of our employees (vegetable gardens, eggs & honey)







Woody Ornamental Plants

Our broad range of woody ornamentals includes trees, shrubs and vines which are proven to be successful for multiple applications in the Northeast. We grow many native selections which offer beauty as well as improved habitat benefits to the landscape.

Amelanchier x grandiflora 'Robin Hill'

Clusters of pink buds open to pinkish white flowers over clean oval green leaves in early spring. Purplish blue fruit in June is edible by both people and birds. Good fall color.

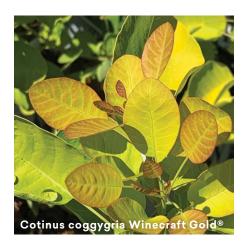
Zone: 4 H: 20' S: 15'

Camellia sasanqua 'Yuletide'

Single red flowers with contrasting yellow stamens are produced from late fall to early winter. Foliage is evergreen and must be protected from winter winds and afternoon sun.

Zone: 7 H: 6' S: 4'





Cercis canadensis Golden Falls®

Pink pea-shaped flowers cover branches before large heart-shaped yellow leaves emerge in early spring. Short and compact, with a weeping form. (PP31658) **Zone: 5 H: 12' S: 6**'

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Cotinus coggygria Winecraft Gold®

Greenish pink smoke-like inflorescences over chartreuse-yellow round leaves in late spring and early summer. Deer resistant and very showy. (PP30327)

Zone: 5 H: 6' S: 4'



Hamamelis vernalis Orange Sunrise™

Light orange strap-like petals on bare branches in winter. Foliage is green in summer, turning yellow in fall. Grown on own roots.

Zone: 4 H: 8' S: 6'

Hamamelis virginiana 'Vincent's Red'

Red to orange-yellow ribbon-like flowers in late fall. Large green leaves in summer turn yellow in fall.

Zone: 4 H: 16' S: 15'



Hydrangea paniculata Berry White®

White roundish panicles take on increasingly deep shades of pink and red, over large green leaves from mid July to fall. The aging colors of the flowers are particularly intense. (PP28509)

Zone: 3 H: 7' S: 5'

Hydrangea paniculata Limelight Prime®

Lime green panicles turn white on sturdy stems of large green leaves in mid summer. With cooling temperatures blooms take on shades of rose pink. (PP32511)

Zone: 3 H: 6' S: 4'

NEW Enhancement - Grower's Comments

More information leads to better decisions. This year we enhanced our on-line and office availability with regularly updated comments about plant conditions. Our new Inventory Coordinator revises the comments with helpful information. The legend below is a guide for some of keys now appearing on the availability.

Кеу	Description
LG	Landscape grade, not Retail Ready, but okay enough to use in a landscape.
RR	Retail Ready - full foliage, buds/blooms and all around nice looking.
Gorgeous!	Absolutely stunning, either beautiful blooms, buds, fascinating seedheads or fruits paired with wonderful foliage, or even just lovely and colorful foliage of top quality on its own. Implies the crop is very much retail ready.
B&B	Bud & Bloom
FB	Full Bloom
РВ	Past Bloom - may still have some final blooms but past full flush.
Seasonal look/foliage	Maybe not a specimen of beauty - a bit past prime, fallen to the elements usually mid-summer (tipburn, discoloring, etc).
Seedheads	Typically grasses or other crops with showy seedheads that persist into the winter.
Light tops	Well-established roots, but small heads, or "tops" of plants. Usually a young or newer crop.
Light branching	Typically refers to woody shrubs and trees with less established branching, usually younger crops/juvenile trees/saplings that have been trimmed to induce fuller growth.
Damage	Can refer primarily to insect damage, but may also be (sun)burn damage, O-zone damage, blight, leaf spot, or other fungal damage.
Rangy	Has branches that are above or beyond the listed height/size. May look a bit gangly, but still has foliage on new shoots.
Reflushing	Was trimmed recently and is actively pushing new growth. Usually precedes "trimmed" (see below).
Trimmed	A crop that has been very obviously, visibly trimmed and is prior to the point of reflushing new growth.
Discolor	Experiencing some type pest/disease issue causing slight discoloration of normal, expected plant tissue color.
Variable	A crop that has both light tops and tops that are fuller, denser, more retail ready.

Malus x adstrigens Emerald Spire®

Fuchsia pink flowers carried by dark green disease resistant foliage in mid spring. Habit is very compact and columnar. Showy red crabapples in fall. (PP23863)

Zone: 3 H: 15' S: 6'

Pieris japonica 'Katsura'

Fragrant white panicles of bell-shaped flowers displayed over evergreen leaves in early spring. New growth emerges in shades of bronze and red. (PP15452)

Zone: 5 H: 8' S: 6'

Quercus x bimondorum Streetspire®

Lustrous green leaves on a tightly columnar habit. Good rusty red foliage and an attractive winter silhouette.

Zone: 4 H: 45' S: 14'

Rhododendron Encore® Autumn Rouge®

Large semi-double reddish pink flowers displayed on green evergreen foliage in both late spring and early fall. Best if protected from winter winds and sun. (PP10438)

Zone: 6 H: 4' S: 4'



Yucca filamentosa 'Excalibur'

Creamy white bell-shaped flowers held on a tall stem over blue-green sword-like foliage in mid summer. The basal rosette is evergreen and very striking.

Zone: 5 H: 2' S: 3'

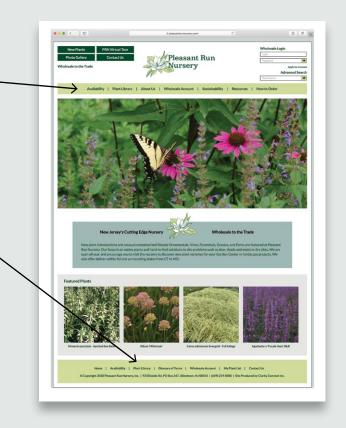
LET OUR WEBSITE HELP YOU SUCCEED

Our website is a powerful tool for selecting the right plants for your jobs. It includes:

- Availability with pricing updated DAILY during the growing season. Complete the Wholesale Application to view pricing
- Comments on plant material updated regularly (Bud & bloom, Trimmed, Seedheads, etc.)
- Advanced Plant Search: find the right plant by attribute, bloom time, exposure, soil conditions, height/spread and numerous other characteristics
- Plant Library featuring descriptions and pictures of over 1,200 plants
- Groundcover calculator to estimate proper plant numbers

Ask to join our mailing list and get weekly updates, availability and plant pictures!





The Living Layered Landscape

To create a beautiful and ecologically beneficial landscape, it is important to consider all layers of the landscape. The canopy, understory trees, woody shrubs, herbaceous plants and ground layer all play an important role in our ecosystem. These layers supply food, shelter, water, nesting and hunting sites for animals, birds and insects. While gardening with native plants is crucial, not every plant needs to be native to support the ecosystem. An attractive landscape is pleasing to the eye but consciences plant choices can also help sustain the local wildlife. Check out the Advanced Search on our website to find the perfect plant.



The tables below will be a helpful guide to plants for various landscape applications.

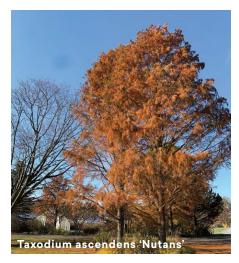
We have listed a few options for each area, but there are many more plants to be found on our website for these situations. In order to save space, we have listed the plants primarily by Genus unless there is a specific cultivar we suggest.

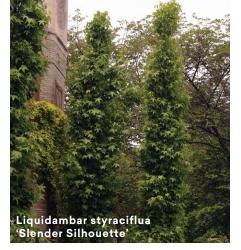
Trees in Containers

There are a number of great trees which show poor survival rates when dug in the fall, so the season for digging them successfully is very short. There are also a number of trees which may be in short supply in B+B at various times of the year. As a result, we are expanding our selection of container grown trees to include trees which are important and beautiful additions to the landscape. Since container trees are planted without having their roots severed, they usually catch up quickly with larger B+B trees.

We have also seen an increased interest in plants for tight spaces as people move to smaller yards. There are a number of trees that have an upright growth habit without sacrificing beauty and function. They offer beauty in multiple seasons, making gardens rewarding even if the space is small.

Fall Dig Hazard			
Acer rubrum cultivars	• llex opaca	Quercus bicolor	
• Betula nigra cultivars	Liquidambar species	Quercus rubra	
Carpinus species	• Nyssa sylvatica cultivars	Stewartia species	
• Crataegus viridis 'Winter King'	• Platanus species	Styrax species	
 Fagus grandifolia 	Prunus species	• Tilia species	
• Halesia species	• Quercus alba	• Ulmus parvifolia cultivars	
Tight Spaces			
Acer rubrum Armstrong Gold®	 Liquidambar styraciflua 'Slender Silhouette' 	• Quercus palustris Green Pillar®	
• Carpinus betulus 'Frans Fontaine'	• Magnolia x 'Sun Spire'	Quercus x Kindred Spirit [®]	
 Celtis occidentalis Prairie Sentinel[™] 	• Parrotia persica cultivars	Styrax japonicus 'Evening Light'	
• Chionanthus retusus 'Tokyo Tower'	 *Quercus bicolor Beacon[®] 	• Taxodium distichum Lindsey's Skyward™	
Other Ornamental Options in Containers			
Acer saccharum 'Green Mountain'	Cornus species	Robinia pseudoacacia 'Purple Robe'	
 Amelanchier x grandiflora Autumn Brilliance[®] T.F. 	• Gymnoclaudus dioicus Espresso™	• Syringa reticulata 'lvory Silk'	
• Cercis canadensis cultivars T.F.	• Lagerstroemia cultivars M.S.	Taxodium species	
Cladrastis kentukea	• Magnolia species & cultivars	• Ulmus americana 'Princeton'	







Native Straight Species

We are being asked more and more frequently to add more straight species plants to our availability. We have heard your requests and now offer more straight species plants. Straight species are considered to be the wild type, or the species as you would find it in the wild. It has not been altered by human plant breeding and is open-pollinated. Below are some examples, please refer to our website for additional plants.

Woody Ornamentals			
 Aesculus parviflora 	Chionanthus virginicus	 Fothergilla gardenii 	 Quercus alba
 Calycanthus floridus 	 Cladrastis kentukea 	 Juniperus viginiana 	Quercus bicolor
 Carpinus caroliniana 	 Comptonia peregrina 	• Lindera benzoin	 Rhus glabra
 Ceanothus americanus 	 Cotinus obovatus 	 Magnolia virginiana 	• Rosa carolina & virginiana
 Cercis canadensis 	 Fagus grandifolia 	 Myrica pensylvanica 	 Xanthorhiza simplicissima
Herbaceous Plants			
Allium cernuum	 Delphinium exaltatum 	 Heliopsis helianthoides 	 Panicum virgatum
Aruncus dioicus	• Dicentra eximia	Iris cristata & versicolor	 Parthenium integrifolium
 Asclepias incarnata, tuberosa & verticillata 	 Echinacea angustifolia, pallida, paradoxa, purpurea & simulata 	• Juncus effusus & tenuis	 Pycnanthemum flexuosum, muticum & tenuifolium
• Bouteloua curtipendula	 Eryngium yuccifolium 	• Liatris aspera & microcephala	 Rhexia virginica
Carex appalachica	Eupatorium coelestinum	 Meehania cordata 	• Scutellaria incana & ovata
Carex pensylvanica	Geum triflorum	 Monarda bradburiana, fistulosa & punctata 	• Spigelia marilandica
Coreopsis rosea	 Gillenia (Porteranthus) trifoliata 	• Nassella tenuissima	• Verbena hastata

Urban Tolerant Plants

Urban plants must be able to handle extreme sites and situations: degraded soils, intense heat, pollution, little maintenance, and human interference. Additional considerations are higher pH levels, road salt, and foot and dog traffic.

Woo	dy Orna	mentals

	-			
 Aronia species 	 Hamamelis species & cultivars 	 Lindera angustifolia 	• Quercus bicolor and cultivars	
• Carpinus betulus cultivars	 Hydrangea paniculata & quercifolia cultivars 	 Magnolia grandiflora & virginiana cultivars 	Rhus species & cultivars	
• Clethra alnifolia cultivars	• Ilex verticillata & glabra cultivars	 Myrica pensylvanica 	 Viburnum dentatum cultivars 	
 Cotinus coggygria cultivars 	 Itea virginica cultivars 	 Nyssa sylvatica cultivars 	 Viburnum nudum cultivars 	
• Fothergilla gardenia cultivars	• Juniperus species & cultivars	 Physocarpus opulifolius cultivars 	Vitex cultivars	
 Gymnoclaudus dioicus Espresso™ 	• Lagerstroemia cultivars	• Platanus x acerifolia cultivars	• Yucca cultivars	
	Herbaceous Plants			
Agastache cultivars	 Dryopteris erythrosora Brilliance™ & marginalis 	• Monarda species & cultivars	Rudbeckia species & cultivars	
• Allium species & cultivars	 Eupatorium species & cultivars 	• Nepeta cultivars	Salvia nemerosa cultivars	
• Amsonia species & cultivars	• Hemerocallis cultivars	 Ornamental Grasses species & cultivars 	Sedum species & cultivars	
 Asclepias tuberosa & incarnata 	 Heuchera villosa 'Autumn Bride' 	• Penstemon species & cultivars	Solidago species & cultivars	
Aster species & cultivars	 Iris ensata, siberica & versicolor cultivars 	• Perovskia cultivars	Stachys byzantina cultivars	
• Baptisia species & cultivars	• Liatris spicata cultivars	 Pycnanthemum flexuosum & muticum 	 Vernonia lettermannii 'Iron Butterfly' 	

Other New Plants for 2023

In addition to the plants described within the "2023 New Plants" listed below are additional new plants to get you excited about for the coming year. As always, continue to check our website as it is updated regularly.

Aconitum fischeri	• Juncus effusus 'Big Twister'	• Rudbeckia laciniata 'Autumn Sun'
• Agastache x 'Morello'	Kniphofia cultivars	Rudbeckia triloba
• Athyrium nipponicum 'Pearly White'	Papaver oriental cultivars	Salvia pratensis FASHIONISTA® series
 Athyrium nipponicum 'Pictum Godzilla' 	• Phlox divaricata 'Blue Ribbons'	• Sanguisorba officinalis
 Chrysanthemum Mammoth[™] series 	 Phlox paniculata Cover Girl (Party, Uptown) 	• Scabiosa columbaria 'Pink Mist'
• Digitalis purpurea cultivars	• Phlox paniculata Luminary™ series	• Scutellaria x 'Appalachian Blues'
• Echinops bannaticus 'Blue Glow'	• Pulmonaria x 'Raspberry Frost'	• Verbascum x 'Dark Eyes'
Gladiolus dalenii 'Boone'	• Rudbeckia hirta 'Denver Daisy'	• x Digiplexis® Illumination® 'Flame'









The PHS Philadelphia Flower Show is both the nation's largest and the world's longest-running horticultural event, featuring stunning displays by premier floral and landscape designers from around the globe. Pleasant Run Nursery was excited and honored to supply numerous plants to many of the local and international exhibitors displaying at the 2022 Flower Show.



Herbaceous Plants

We grow a broad selection of herbaceous plants, covering perennials, grasses and ferns. They include options to beautify the landscapes from spring through winter. We offer many species and cultivars which serve as a critical food and habitat source for pollinators, birds and mammals. No garden is complete without herbaceous plants.

Agastache foeniculum

Lavender flowers on erect stems bloom June through September. Anise scented foliage adds another dimension to an already great native perennial.

Zone: 4 H: 36" S: 24"

Ajuga reptans Feathered Friends™ 'Cordial Canary'

Violet blue flower spikes top low growing lime green to yellow foliage in spring. A colorful low groundcover to lighten up shady areas. (PPAF)

Zone: 4 H: 6" S: 18"



Ajuga reptans Feathered Friends™ 'Fierce Falcon'

Short blue flower spikes top dark purple ground-hugging foliage in spring. A good spreading semi-evergreen groundcover for shade. (PPAF)

Zone: 4 H: 6" S: 18"

Allium x 'Windy City'

Dark purple buds open to purple globes above green flat leaves in mid summer. Deer resistant and drought tolerance. (PP28100)

Zone: 5 H: 18" S: 16"



Aquilegia x Earlybird™ 'Red Yellow'

Large bright yellow petals surrounded by long red spurs over delicate green foliage in mid spring. Performs best in light shade, attracts hummingbirds.

Zone: 3 H: 12" S: 10"

Artemisia gmelinii SunFern™ 'Olympia'

Fern-like foliage adorns this tough, full sun perennial. Placement in a hot and dry spot location is best but it will happily live in more typical landscape soils. (PP33775)

Zone: 4 H: 20" S: 20"

Asclepias verticillata

Delicate fragrant white flowers atop narrow green leaves from June through August. Tolerant of dry sites and an essential meadow plant for Monarch butterflies.

Zone: 4 H: 30" S: 24"

Aster macrophyllus 'Twilight'

A rosette of large heart shaped foliage is covered in late summer and early fall with lavender blue flowers.

Zone: 3 H: 30" S: 30"

Belamcanda chinensis 'Hello Yellow'

Copious amounts of bright yellow flowers, without the typical speckling of the species, stand above the Iris-like foliage in late summer to add color to the dog days of August.

Zone: 4 H: 20" S: 10"

Bouteloua curtipendula

Tan seedheads with pendant oat-like seeds are displayed over green blades in mid to late summer. Showy in mass and tolerant of dry sterile soils. Fall color is often attractive.

Zone: 3 H: 30" S: 20"

Crocosmia 'Emily McKenzie'

Strap-like foliage, much like a super skinny Iris is crowned with orange flowers with red banding beginning in June and lasting through late summer.

Zone: 5 H: 30" S: 20"



Dianthus carthusianorum

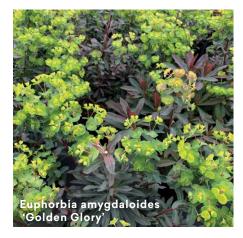
Low mounding foliage typical of the genus produces ludicrously tall flower stems adorned with brilliant pink flowers that we associate with Carnations.

Zone: 5 H: 30" S: 10"

Dianthus x Beauties® 'Kahori'

A true repeat flowering Dianthus for our climate. Deep pink, fragrant flowers start in late spring and run all the way through summer. (PP21016)

Zone: 5 H: 10" S: 10"



Dicentra spectabilis 'Valentine'

Deep red flowers present themselves on arching stems on this beautiful selection of Dicentra. (PP22739)

Zone: 3 H: 26" S: 26"

Dicentra x 'Pink Diamonds'

Pink two-toned heart-shaped pendant flowers above fern-like steely blue foliage starting in late spring. Reblooms throughout summer. (PP32380)

Zone: 3 H: 12" S: 16"

Dryopteris wallichiana 'Jurassic Gold'

Emerging fronds are vivid shades of yellow, orange or gold in spring. Fronds mature to bright green with darker scales on the stems. Semi-evergreen clumper. (PP32735)

Zone: 6 H: 24" S: 18"



Eucomis comosa 'African Night'

Strap-like basal foliage leads to large spikes of pink flowers in late summer and fall. Pineapple Lily is one of the few common names out there that really does justice in describing it. (PP31155)

Zone: 6 H: 32" S: 32"

Euphorbia amygdaloides 'Golden Glory'

Vivid chartreuse flower clusters top reddish bronze foliage in early spring. Fall color is beautiful shades of reddish purple. Totally deer resistant. (PP14514)

Zone: 6 H: 20" S: 14"

Gypsophila paniculata Summer Sparkles®

Dense panicles of delicate white semidouble flowers over grayish-green small leaves from late spring to mid summer. Flowers are fragrant and make excellent cut or dried flowers. (PP19318)

Zone: 3 H: 24" S: 36"

Hemerocallis dumortieri

Yellow gold flowers with reddish brown center stripe appear in April and May above clean green narrow leaves. Fragrant, tall and natural looking.

Zone: 3 H: 24" S: 18"

Hemerocallis 'Gadsden Goliath'

Huge red spider blooms with yellow midribs and throats on 36" scapes over green blade-like leaves in mid summer. Very striking form and size.

Zone: 3 H: 36" S: 30"

Nepeta x 'Purple Haze'

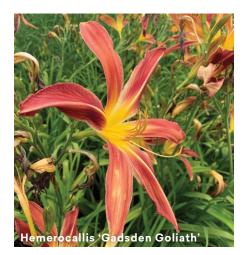
Lavender blue flower spikes cover aromatic gray green prostrate foliage for most of the summer if deadheaded. Good candidate for rock gardens and containers. (PP23180)

Zone: 5 H: 10" S: 36"

Panicum virgatum 'Purple Tears'

Smoky purple inflorescences top upright green stems and leaf blades starting in August. Holds up well in winter conditions, in attractive tan and buff colors. (PP28518)

Zone: 4 H: 48" S: 30"





Polemonium reptans 'Stairway to Heaven'

Light blue flower clusters nod over yellow green delicate foliage in April and May. Naturalizes happily in shady sites with moist humus-rich soils. (PP15187)

Zone: 4 H: 16" S: 12"

Pulmonaria x 'Moonshine'

Small icy blue flowers in clusters above beautiful silver foliage in mid spring. Mildew resistant and shade loving. (PP13686)

Zone: 4 H: 12" S: 18"

Pycnanthemum virginianum

Dense clumps of small white flowers top fine green aromatic foliage in mid to late summer. Great plant for pollinators and tolerant of a wide range of soil moistures.

Zone: 3 H: 30" S: 18"

Rudbeckia hirta

Deep yellow petals surrounding a black cone, held on stems with tomentose green leaves from June to September. A self-seeding biennial.

Zone: 3 H: 30" S: 24"

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Rudbeckia triloba 'Blackjack Gold'

Deep yellow petals surrounding black cones are held on stiff green stems from mid summer to early fall. A biennial which reseeds vigorously in gardens, meadows and fields.

Zone: 3 H: 36" S: 18"

Rudbeckia triloba 'Prairie Glow'

Yellow petals with red eye zones surround black cones on sturdy green foliage stems from mid summer through early fall. A biennial that thrives in disturbed sunny sites as well as gardens and meadows.

Zone: 3 H: 36" S: 18"

Salvia lyrata 'Purple Knockout'

Burgundy to purple basal foliage turns red in fall. A good native substitute for purple Ajugas, but needs sun.

Zone: 5 H: 18" S: 12"

Silene caroliniana var. wherryi 'Short and Sweet'

Bright pink 5 petal notched flowers over narrow green leaves in April and May. Makes a good low native groundcover for well drained sites and can be showy on green roofs.

Zone: 5 H: 8" S: 16"

Verbena hastata

Tall candelabra-like spikes of lavender purple flowers top green foliage clumps in mid to late summer. An important food source for many pollinators and song birds. Very wet site tolerant.

Zone: 3 H: 60" S: 24"



Cool vs Warm Season Grasses

Temperature, light intensity and moisture determine the active growth period for most grasses. Use the chart below as a guideline.

	Warm Season	Cool Season
Growth/Dormancy	Active growth in summer and goes dormant in fall and winter. Breaks dormancy in late spring.	Active growth from near freezing to about 75°F. Growth develops in late winter with significant foliage by early spring.
Blooms	Summer-Fall	Spring-early Summer
Exposure	Full sun, they like it hot	Partial-full shade especially in summer. Can experience heat stress in summer.
Best planting time	Spring-early summer and early fall	Early spring and late summer into fall
Examples	Acorus, Andropogon, Bouteloua, Calamagrostis brachytricha, Chasmanthium, Eragrostis, Hakonechloa, Miscanthus, Molinia, Muhlenbergia, Panicum, Pennisetum, Schizachyrium, Sorghastrum & Sporobolus	Calamagrostis x acutiflora, Carex, Deschampsia, Festuca, Leymus, Nassella & Sesleria
	Early May	Carex

THE 2023 PERENNIAL PLANT OF THE YEAR® RUDBECKIA 'AMERICAN GOLD RUSH'



At the height of summer, 'American Gold Rush' black-eyed Susan turns up the volume for a long season of dazzling color right up to autumnal frosts. The bright golden-yellow flowers feature arching rays and a reddish halo surrounding dark chocolate cones. Three-inch flowers blanket the compact plant, only 22-27 inches tall with a broader width to 40 inches if given room to grow.

The green leaves and stems are covered in hairs, which gives them a silvery cast on sunny days, peeking through the blooms to the leaves is a luminous silverand-gold treat. More than just boosting the ornamental show, the hairy foliage is resistant to Septoria leaf spot a debilitating fungal disease that causes unsightly black spotting and premature seasonal decline on some black-eyed Susans. 'American Gold Rush' is a reliable hardy perennial and a great substitute for popular, brassier 'Goldsturm', which is highly susceptible to leaf spotting.

'American Gold Rush' is a stunning focal point in perennial borders and meadows and is brilliant when massed in public or corporate landscapes. Butterflies caper over the blooms and songbirds feast on the plentiful seed long after the flowers have passed the seedheads provide winter interest too.

Description attributed to Perennial Plant Association @ www.perennialplant.org

Information



Unless otherwise noted, all the photos in this catalog were taken by Lisa Strovinsky.

HELPFUL TIPS FOR ORDERING:

- You should ALWAYS refer to our on-line availability when placing orders. It is updated daily during the growing season.
- We can pre-pull your order to save you time. We always pull the best plants available and if there is an issue, we do our best to reach out to you in advance.
- We offer delivery on our Box trucks and 3rd Party Carriers to meet your delivery needs.
- If you prefer to shop and pull your own plants, we will do our best to accommodate this.
- We have a crew on-site that can load your vehicle.
- We allow tagging of larger plants by customers (7 gallon+).
- We can Contract Grow plants for your future jobs. Call us to discuss your specific needs.
- We have a brokerage coordinator to help locate the plants you need.

TERMS AND CONDITIONS

New Customers

Pleasant Run Nursery is a WHOLESALE nursery to the trade. First orders at Pleasant Run Nursery are COD. The minimum order for pickup is \$300.00.

Minimum Order Quantities

There is a six (6) plant minimum per individual item for \$1.00 per plant for 1 and 2 gallon material and quart size material, and a four (4) plant minimum per individual item for 3 gallon material. There is no minimum for 5 gallon+.

When ordering less than the minimum, please add:

\$1.00 per plant for 1 and 2 gallon material and quart size material

\$2.00 per plant for 3 gallon material

Terms

Cash, Check, MasterCard, Visa, American Express or Discover until credit is established. Credit accounts are payable Net 30 days. 1.5% per month finance charge on all past due balances. Failure to pay finance charge can result in loss of credit. A \$25 fee will be charged for any returned checks.

Claims

We guarantee that our plants are healthy and true to name upon leaving our nursery. All claims for losses are to be made within 10 days of delivery or pick up. Claims for damages or shortages must be made within 48 hours. All claims for non-viability in plants which are dormant must be made as soon as the plants can be determined to be nonviable. We will gladly correct any mistakes made by us. We do NOT accept returns unless it is a result of our error. In no case will our liability exceed the amount of purchase. The purchaser is always liable for freight charges.

Prices

All prices are F.O.B. Pleasant Run Nursery, Inc. Prices are subject to change without notice. These are wholesale prices only.

Sales Tax

We are required to collect 6.625% sales tax on all orders picked up or delivered within New Jersey, unless a properly executed New Jersey sales tax exempt certificate is received. Deliveries to out of state customers are exempt. Once sales tax is invoiced it is payable to the State and will not be refunded. Sales to landscape contractors are not tax exempt in New Jersey.

Client Visits

Since we are a wholesale nursery, we ask that you do not bring or send your customers to the nursery without our permission. Please feel free to call us with any questions you may have about your plant tagging needs.

Sizing of Plants

Sizes noted are for approximate mature sizes in average landscape conditions. Growth will vary according to site, temperature, soil, and moisture conditions. In determining plant sizes on our nursery, we follow the "American Standard for Nursery Stock" published by the ANLA.

Hardiness Zone

The zones in our catalog are based on research performed and published by the USDA, resulting in their "USDA Hardiness Zone Map". We list the zones for the coldest temperature which the specific plant will tolerate in normal Northeastern winter conditions.

Cancellations/Postponements

We ask that you be sure of your pick up or delivery date before asking us to pull your order. Material canceled by the customer after the order has been acknowledged and pulled may be subject to a 10% restocking fee. If your order has been pulled and your job date is then delayed for 2 or more days, there may be a handling fee.

Pre-Orders

Orders may be booked and held for 30 days in advance. If orders are not picked up or delivered after 30 days, they will be voided unless other arrangements have been made. If orders must be postponed after the spring date of June 1st or the fall date of November 15th, they will be canceled and can be rebooked the next season if desired.

Deliveries

Minimum order amount for delivery is \$1,500. Our delivery rates are based on flat mileage. All orders for delivery must be finalized by noon, 2 business days prior to the delivery date. Any additions received after this deadline cannot be guaranteed to make the delivery. Claims for damages or shortages must be made within 48 hours. Customer is always responsible to meet the truck and offload plant material at the time which has been prearranged.





See our website for our full selection of plants **pleasantrunnursery.com**

Front cover: Illicium x 'Woodland Ruby'

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